

DID YOU KNOW??



The best advertising comes straight from the mouth! "PSSST!!! You gotta check out this business. They have a really great product and their service is great too!!"



For most companies, such whisperings are MUSIC to the ears! Glowing word of mouth is the most cost-effective advertising around. It's also the most believable because customers aren't paid for their testimonials.

At a time when we're bombard from TV, radio, direct mail, billboards, texts and hundreds of other media options, nothing trumps word-of-mouth (WOM) advertising - sometimes called viral or "buzz" marketing.

Powerful WOM is amazing because frugal-minded small business needn't fork out as much for sometimes costly advertising. Plus, referred customers are more likely to end up as buyers. With less time and effort spent on winning new clients, companies can concentrate on other business operations. However, coupled with other aggressive strategies...gifts, wearables, signage, mailings, internet, press releases, email blasts, text messaging, etc....ALL IS BRAND DEVELOPMENT, all is critical in the formula for success.

NEVER STOP NETWORKING!!! It's a given you tell friends, family and clients about your firm's popular products and/or services; but you should also lobby your neighbors, acquaintances, ex-colleagues, vendors, creditors, industry and area business association members, fellow parishioners and any other personal and professional contacts during one-on-one sessions, meetings and group forums.

THEY WILL SING YOUR PRAISE!!!

ASK ABOUT
OUR REFERRAL
PROGRAMS!

ARE YOU
REWARDING
REFERRALS?

THE GREATEST
COMPLIMENT
IS THAT OF
A REFERRAL!

LOYAL CUSTOMERS
BECOME A
VOLUNTEER
SALES FORCE!

FREE Social Media Marketing Evaluation

Whatever type of business you need to market, Social Media Marketing works!



In addition to the mainstream social media networks like Facebook, Twitter, LinkedIn and RSS Feeds, there are all kinds of industry-specific networking out there. **Contact us for a Social Media Marketing Consultation and see what you can do to have people buzzing about your business, brand and products to GROW your business.**



PRINTING

25% OFF



STOCK HOLIDAY CARDS

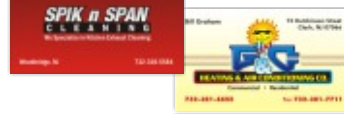


100 TO-DO LIST PADS
Black Imprint
3.67" X 8.5"
20# Bond
50 Sheets Per Pad

\$99⁰⁰

#LPSP

1000 FULL COLOR BUSINESS CARDS
\$69⁹⁹



Express Service Available
Thick 12pt Glossy Stock
Digital Printing • 1-Sided

#FCBCDIG1M

1000 FULL COLOR BROCHURES



Tri-Folded • 2-Sided
100# Glossy Text • 8½" x 11"
Includes FREE Folding

\$335⁰⁰

#FCBR085111M

SIGNS

VEHICLE LETTERING



2 Doors and Tailgate

Starting at **\$225⁰⁰**

#CUSVEH

SIDEWALK SIGN QUICK LOAD A-FRAME



Full Color • 2-Sided • 24" x 36"
Wheels for Ease of Mobility

\$279⁰⁰

#QLA-R4G

FULL COLOR BANNER



2' x 8' • Full Color
Includes 4 Grommets

\$96⁰⁰

#BAN28SP

2 VEHICLE DOOR MAGNETS



12" x 24" • One Color Letters
White Background • Text Only

\$89⁰⁰

Per Pair

#MAG1C

MAILINGS

5000 FULL COLOR POSTCARD MAILERS
Includes Printing & Mailing Service



2-Sided • 4" x 6" • 14pt Glossy Cover
Design, List, Postage & Tax Additional

PRINT: 335.00
MAILING: 175.00

\$510⁰⁰

#PM5M4X6

5,000 FULL COLOR POSTCARD MAILERS
Includes Printing & Mailing Service



2-Sided • 5" x 8" • 14pt Glossy Cover
Design, List, Postage & Tax Additional

PRINT: 599.00
MAILING: 225.00

\$824⁰⁰

#PM5M5X8

10,000 FULL COLOR MENU MAILERS
Includes Printing & Mailing Service



2-Sided • Full Color
100# Gloss Text • 11" x 17"
Design, List, Postage & Tax Additional

PRINT: 950.00
MAILING: 675.00

\$1625⁰⁰

#MM10M11X17

5000 FULL COLOR JUMBO POSTCARD MAILERS



14pt Heavy Glossy Cover • 8.5" x 11" • 2-Sided
EDDM Ready, Bundled in 50s
Design, List, Postage & Tax Additional

\$658⁰⁰

#EDDM5M8X11

WEBSITES

SEO AND SOCIAL MEDIA MARKETING PACKAGES AVAILABLE - CALL FOR YOUR FREE CONSULTATION!

INTRO WEBSITE



1 Professionally Designed Page
E-mail Account Setup

\$199⁰⁰

#INTROWEB

3-PAGE WEBSITE



3 Professionally Designed Pages
Custom Banner, Menus, Contact Form

\$399⁰⁰

#SBWEB3

5-PAGE WEBSITE



5 Professionally Designed Pages
Custom Banner, Menus, Contact Form

WITH SEO COMMITMENT **\$899⁰⁰**

#SEOWEB5

E-COMMERCE WEBSITE



Starting at

WITH SEO COMMITMENT **\$1899⁰⁰**

#SEOWEBECOM

SCREENPRINTING

COMBO SCREEN PRINT PACKAGES AVAILABLE - \$50 OFF ORDER OF \$500 OR MORE!!!

50 PREMIUM BRAND LONG SLEEVE T-SHIRTS



100% Cotton • Sm - XL
1-Color • 1-Side

\$25.00 Screen Charge **\$9⁵⁹ EACH** #LSTS50COL

36 FLEECE CREWNECK SWEAT SHIRTS



8 oz 50/50 Blend • Sm - XL
1-Color • 1-Side

\$25.00 Screen Charge **\$11⁵² EACH** #SS36

36 HOODIES SWEAT SHIRTS



7.75 oz 50/50 Blend • Sm - XL
1-Color • 1-Side

\$25.00 Screen Charge **\$19⁷⁵ EACH** #SSH36

36 ZIP-UP SWEAT SHIRTS



8 oz 50/50 Blend • Sm - XL
1-Color • 1-Side

\$25.00 Screen Charge **\$26⁵⁰ EACH** #SSZ36

EXECUTIVE GIFTS

So Many More Ideas Available On Our Website!

IN THE PROMOTIONAL PRODUCTS SECTION ON WEBSITE

RENAISSANCE PITCHER GIFT SET

For more Glassware, see website in Promotional Products



Design can be etched or screened. No minimum.

Additional Setup Fee Screened \$45 Etched \$75 **\$77⁶⁵** PER SET #4466

SHEAFFER® PRELUDE® BALLPOINT GIFT SET



For more Writing Instruments, see website in Promotional Products

10 Sets • 1 Color, 1 Location Gift Box Print Laser Engraved Design on Pen

Additional Setup Fee \$18 **\$29⁹⁵** PER SET #PLCCB

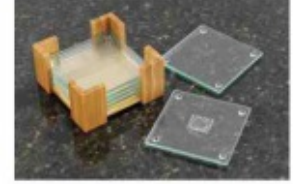
DERRICK ALARM CLOCK



Rosewood and Brass 12 pcs • 1 Color, 1 Location Imprint Design can be etched or screened.

Additional Setup Fee \$50 **\$18²⁵** EACH #645-602

BAMBOO COASTER SET



Engraved on Coasters (6 Sets)

Additional Setup Fee \$50 **\$30⁷⁰** EACH #IC2694

200 VENETIAN CHOCOLATE GIFT BOX



1 Location Imprint

Setup Spot Color \$65 Full Color \$95 **\$2¹³** EACH #DL3510

200 BRISTOL CHOCOLATE GIFT BOX



1 Color, 1 Location Imprint

Box Imprint Setup Fee \$65 **\$2⁵⁴** EACH #DL3710

25 ROTATING CASES PADFOLIOS FOR TABLETS



1 Color, 1 Location Imprint

Additional Setup Fee \$50 **\$30⁷⁰** EACH #15682

12 PCS STAR PAPERWEIGHTS



1 Color, 1 Location Imprint Design can be etched or screened.

Additional Setup Fee \$50 **\$19⁸⁰** EACH #99-12GHT

PROMOTIONALS

250 LIP BALM



1 Color, 1 Location Imprint Available in Cherry, Tropical, Vanilla Mint & Natural

\$50.00 Setup Fee Additional **99^c** EACH #LB15

11 oz HAMPTON MUG



Includes 1-Color Imprint

\$45.00 Setup Fee Additional **\$2⁰⁰** EACH #708

25 MICROFIBER CLOTHS



7" X 9" with Full Color Print

\$50.00 Setup Fee Additional **\$1⁸⁸** EACH #PEY4079

200 4" BAG CLIP



Includes 1-Color Imprint Available in Translucent Red, Green, Pink, Amber, Blue or Solid White

\$50.00 Setup Fee Additional **75^c** EACH #CL-05

250 HAND SANITIZER GEL



Includes 1-Color, 1-Location Imprint Available in Black, Blue, Lime, Orange, Pink, Purple, Red, and Yellow

\$50.00 Setup Fee Additional **\$1⁸⁷** EACH #ABL5300

72 42" AUTOMATIC FOLDING UMBRELLA



Includes 1-Color, 1-Location Imprint Available in wide variety of colors

\$70.00 Setup Fee Additional **\$9⁵⁰** EACH #8000

300 LETTER OPENERS



Includes 1-Color Imprint Available in Translucent Red, Green, Pink, Amber, Blue or Solid White

\$50.00 Setup Fee Additional **50^c** EACH #TLS-15

100 DRAWSTRING BACKPACKS



\$2.95 each • Pocket Position Print One-Color • One-Sided

\$25.00 Screen Charge **\$2⁹⁵** EACH #DSBP100

6 pc STARBURST ROUND BOXES



Includes 1-Color, 1-Location Imprint 3 1/2" Round x 2 1/2" High

\$50.00 Setup Fee Additional **\$27⁷⁰** EACH #IC7429

144 16oz APOTHECARY JARS



Includes 1-Color, 1 Location Imprint add Candy for additional \$3.25 per Jar

\$50.00 Setup Fee Additional **\$3⁰⁵** EACH #GG474

250 ALPINE HINGED MINI MINT TIN



Filled with Mints Includes Full Color Imprint

\$50.00 Setup Fee Additional **\$1⁸²** EACH #SBF400

48 STOGIE PLASTIC TUBES



Includes Full Color Imprint Many fill options available. Starting at

\$45.00 Setup Fee Additional **\$2³⁷** EACH #TRB620

MARKETING FOR THE SEASON!

So Many Ways to Promote and Thank Your Customers!

"A horrible thing happens when you don't promote or market your business... NOTHING."

Make 2014 Your Best Year Yet!

FREE MARKETING CONSULTATIONS

and **PACKAGE DEALS** for the **NEW YEAR!!!**

Est. 1985
LET'S PRINT BABY
YOUR MARKETING MALL .COM
 A Division of LPB Graphics, Inc.
 512 State Route 27, Iselin, NJ 08830

FIRST-CLASS MAIL
 AUTO
 US POSTAGE PAID
 New Brunswick, NJ
 Permit #30006

THE HOLIDAYS & WINTER ARE COMING!

CALENDARS



10% OFF

SEASONAL



10% OFF

ORNAMENTS



10% OFF

T-SHIRTS & SWEATSHIRTS

- T-Shirts** \$5.95ea
- Sweatshirts** \$11.49ea
- Staff Shirts** \$9.95ea
- Hoodies** \$19.95ea
- Zip-Ups** \$26.75ea

36 PIECES ANY COMBO

All Sizes S-XL
 One Side • One Color
 Dark Garments add \$1.00 each
 \$25.00 Screen Charge Additional

YOUR LOGO HERE

STOCK HOLIDAY CARDS



25% OFF

CUSTOM HOLIDAY CARDS



Let Our Artists Go to Work for You!

10% OFF PRINTING

EXECUTIVE GIFTS



10% OFF

ALL JACKETS 10% OFF



Available Screenprinted or Embroidered depending on Jacket style.

EDIBLES 10% OFF



Disclaimer: Offers valid on new orders only. Not valid on reorders. Cannot be combined with any other offers or discounts. Discounts not valid on Rush Service. Factory Setup, Design Fees, Freight, and Tax additional where applicable. All additional company terms and conditions can be found at www.letsprintbaby.com. Free marketing consultation details on website. Offer expires 12/31/13.